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LIST OF ABBREVIATIONS

AB	Attitudes toward behavior
AW	Academic writing
BE	Business education
BSP	Business/start-up plan
BW	Business writing
EBSP	Entrepreneur business/startup plan
EE	Entrepreneurship education
EFL	English as a Foreign Language
ELM	Elaboration Likelihood Model
ESP	English for Specific Purposes
HSM	Heuristic-Systematic Model
(V)HE	(Vietnamese) Higher Education
MoET	Ministry of Education and Training
NR	The New Rhetoric
SBSP	Student business/start-up plan
SFL	Systemic Functional Linguistics
SN	Subjective norms
TPB	Theory of Planned Behavior
TRA	Theory of Reasoned Action
VC	Venture capitalists'
VGCL	Vietnam General Confederation of Labor