



International Research

**An Analysis of SMEs' problems and basic demands
between Thailand and China
(Case study: Nakhon Ratchasima and Guiyang.)**

By

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Abstracts

An analysis of SMEs' problems and basic demands between Thailand and China as the case study of Nakhon Ratchasima and Guiyang has three objectives; first, to study the general SMEs' problems and demands in Nakhon Ratchasima, Thailand; second, to study the general SMEs' problems and demands in Guiyang, China; and third, to compare SMEs' problems and demands in both areas. Primary and secondary data have been used in this research, also interview has been conducted by using questionnaires for 683 enterprises and 91 enterprises were interviewed face to face. Those are the data from Nakhon Ratchasima, Thailand. In Guiyang, 14 types of business were interviewed face to face. The descriptive analysis has been used as an analytical tool.

The results from this study have shown that by comparison, the SMEs' problems and demands in both areas are not different. Most enterprises have many problems and demands in production, marketing, finance, accounting, and organization and management. Those important problems include low capacity of machines and shortage quality inputs, competition, working capital is not enough for business and non-performing loan, inability to apply computer software in business, and mismatch of workers' education with job description, respectively. Therefore, SMEs have some recommendations to help them for solving those problems, especially support from the government.

However, there are some recommendations to help SMEs from the research study; first, the government should provide perfect information by using mass media about business situations; second, financial institutions should support SMEs' businesses especially working capital; third SMEs' in both areas should have quality control of inputs and outputs in order to export; fourth, SMEs' should register their business in order to take some advantages from government support; fifth, to increase budgets to develop SMEs' businesses; and the last one is private and public sectors in both areas should do research about SMEs' business in order to gain the future advantages.