

ภาคผนวก ข

ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

ตารางที่ ข.1 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs
สำหรับบริษัทที่ปิดกิจการ

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
3	1	8.90E+06			8.54E+04	602	2.65	50.94%	5	75	57	92	1	52	11	877
2	1				2.40E+03	0	1	100%	6	89	75	83	4	32	2.3	266
2	1	2.50E+05	3	3	3.35E+02	0	1	100%	12	84	75	77		27	0.25	114
3	2	1.55E+07			4.12E+05	147	1.69	57.79%	25	87	36	100	1	50	1.6	506
3	1				4.27E+03	113	1.84	42.46%	25	74	75	75		29	0.327	129
1	1	9.14E+04	0	1	4.82E+03	378	1	99.98%	26	54	57	92		9	5.2	660
2	3	3.21E+07			1.13E+05	896	1.59	84.99%	27	70	61	92	4	53	2.3	615
1	1	9.50E+05	0	3	1.14E+03	0	1	100%	27	71	61	85		29	2.9	287
3	1				2.75E+02	0	1	100%	27	89	75	92	5	60	0.965	334
2	2	1.50E+05			1.42E+02	2	2	0%	28	92	96	92	1	31	0.609	65
1	1	1.50E+05			5.70E+02	0	1	100%	29	86	61	85	2	32	0.537	222
1	1				1.26E+04	211	1.62	48.96%	29	86	57	77	2	64	0.325	158
2	5	4.92E+07			1.30E+06	1,287	1.85	88.18%	30	87	79	100		54	47	3400
2	3	2.25E+06	0	3	4.39E+02	45	3	0%	30	84	71	92		1.8	0.053	16
1	1	2.00E+04			3.02E+02	32	1.21	89.40%	30	90	79	100		14	0.134	38
3	4	1.50E+06			1.42E+05	316	1.76	72.20%	30	72	79	83	22	54	27	510
3	1		0	4	7.05E+04	925	2.11	38.49%	30	78	71	85	2	42	5.3	1300
3	2	6.48E+06			6.50E+03	816	1.24	75.73%	31	82	75	91	8	39	0.444	193
5	4	3.30E+05	0	2	4.39E+02	0	1	100%	32	94	100	100	1	13	0.24	26
3	1				5.33E+05	498	1.26	87.56%	33	96	79	85	17	58	0.972	271
1	4	3.33E+06			2.99E+03	0	1	100%	34	83	54	92		17	0.083	31
2	2	7.67E+04			5.70E+02	0	1	100%	34	86	100	100		1.3	0.069	26
2	1	1.69E+04			2.47E+03	187	1.85	23.89%	37	90	96	100	4	5	0.403	46
2	1	5.00E+05			1.14E+02	21	2	0%	38	85	57	85		0.5	0.086	15
3	5	1.36E+06	0	3	3.65E+04	111	2.03	74.55%	39	83	75	82	9	16	6.1	94
1	2				4.02E+04	33	2.22	8.77%	39	78	75	85		12	0.099	62
1	1				8.32E+02	0	1	100%	39	93	71	92		17	0.025	13
2	1				3.88E+02	2,507	3.68	29.90%	39	78	93	85		3.8	0.052	24
5	5	1.17E+07	0	1	2.03E+03	51	1.14	92.76%	40	89	75	92	3	33	0.071	23
1	1	3.50E+06	0	1	5.29E+04	341	1.66	67.68%	40	74	75	92	31	45	0.13	71
2	3	2.40E+07			4.80E+04	47	2.05	0.83%	41	85	75	92	8	40	1.2	185
2	3	1.86E+06			5.33E+02	65	1.82	17.64%	41	85	79	100	3	28	1.2	87
2	4	5.02E+06			1.64E+02	41	3	0%	43	94	57	61	2	45	1.1	139
1	1	1.20E+05			2.02E+05	510	4.47	26.53%	43	95	75	85		8	0.002	9
1	2				2.19E+02	0	1	100%	43	85	79	100		17	0.213	63
4	3	3.80E+07			2.49E+05	1,215	1.48	78.26%	44	92	75	100	9	73	6.5	806
1	2	1.16E+06			6.72E+02	0	1	100%	44	96	100	100	5	46	2.6	957
2	1	5.00E+05			3.00E+06	288	1.87	59.17%	44	83	71	92	13	78	1600	1900
4	1	2.69E+05			1.85E+05	1,291	1.42	79.47%	44	95	57	100		34	5.1	722
2	1	1.00E+05			1.39E+03	80	3.48	16.68%	44	92	75	92		54	2.2	253
1	1	1.20E+05			5.70E+02	1	2	0%	44	91	71	100		14	0.038	16
2	6	1.16E+08	0	3	4.41E+02	0	1	100%	45	87	71	92	34	36	1.5	284
3	4	1.50E+07			8.15E+05	259	2.06	42.68%	45	91	75	100	8	61	5.4	1100
1	1	3.00E+06			1.65E+02	0	1	100%	45	87	100	92	1	20	0.344	120
2	2	3.65E+05			6.49E+04	0	1	100%	45	93	75	199		1.1	0.024	15

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2	1	4.00E+05	2	0	5.70E+02	0	1	100%	45	89	61	92		26	0.032	13
1	2	9.36E+05	0	1	2.28E+05	712	2.59	49.59%	46	78	79	92		46	68	2900
2	2	6.50E+05			6.83E+02	0	1	100%	46	79	79	85		25	0.425	140
2	2	3.91E+05			2.21E+02	324	1.14	85.71%	46	94	75	100		0.7	0.071	10
1	1				2.52E+03	0	1	100%	46	82	79	100		13	0.015	8
1	1	1.50E+04			8.78E+02	0	1	100%	48	82	75	82	5	8	0.172	47
2	2		0	1	5.70E+02	30	3	0%	48	87	75	100	25	33	0.97	259
1	3	8.09E+05			7.36E+03	0	1	100%	49	100	79	92		24	0.12	93
2	1	3.00E+05			1.34E+02	0	1	100%	49	82	93	82	7	1.2	0.032	9
3	1				4.67E+02	0	1	100%	49	79	79	82	3	35	1.2	165
1	2	1.13E+05			8.86E+02	0	1	100%	50	76	57	100		29	0.414	202
1	2	5.00E+04			1.42E+03	0	1	100%	50	89	75	85	11	63	43	3800
2	1				1.09E+02	0	1	100%	50	92	79	100		53	0.295	134
2	4	8.86E+05			8.32E+02	0	1	100%	51	74	75	77	7	15	0.049	12
4	1		0	1	3.55E+04	0	1	100%	52	91	79	92	4	8	0.056	36
2	3	6.50E+06	5	0	5.16E+02	0	1	100%	53	80	100	73	2	28	0.115	31
1	1	2.30E+06			5.70E+02	0	1	100%	53	86	75	77	1	8	0.122	67
3	6	9.22E+07	16	7	2.52E+02	0	1	100%	54	96	79	85	31	37	1.3	247
1	5	7.99E+06			3.06E+05	637	1.17	85.55%	54	83	79	82	10	28	0.436	157
2	1	2.80E+06			2.44E+03	43	1.24	91.93%	54	85	61	100		21	1.5	273
1	1	3.29E+06	0	0	4.39E+02	28	3	0%	54	90	79	92		6	0.039	32
1	6	5.39E+05			2.71E+03	0	1	100%	54	89	79	92		36	0.034	13
1	1	3.52E+05			2.23E+02	0	1	100%	54	77	57	82	1	4.5	0.038	16
5	2				1.12E+04	26	1.36	63.56%	54	80	79	73	41	32	0.288	128
1	1	2.00E+05			8.78E+02	1,426	1.5	50%	54	79	89	83		4.3	0.026	12
2	2				7.86E+04	1,447	1.82	29.41%	54	95	75	92	2	68	0.25	67
1	2	1.89E+07	2	3	1.63E+06	700	4.62	39.47%	55	73	79	58	22	83	43000	8000
2	2	6.00E+07	0	22	1.15E+04	56	1.1	91.98%	55	100	75	92	4	56	1.3	167
1	8	2.73E+07			1.52E+03	702	2.1	84.24%	55	87	75	77	64	69	6.8	1600
3	5	1.76E+07	2	4	4.32E+03	0	1	100%	55	100	61	92	6	44	1.3	406
4	5	4.52E+07	9	1	1.26E+03	26	2.19	45.27%	55	89	68	80	3	38	0.145	97
2	2	8.77E+06	0	1	4.66E+03	305	1.87	47.39%	55	94	75	100	5	49	0.987	50
2	4	7.99E+06	0	3	2.35E+03	81	1.7	56.52%	55	95	89	92	10	41	1.9	567
1	2	5.58E+05			1.90E+03	0	1	100%	55	88	93	92		25	1.5	24
2	5	1.28E+06			5.79E+02	2,520	11	0%	55	81	79	92		20	0.216	45
1	1	4.06E+05	1	0	3.94E+02	0	1	100%	55	92	79	92		28	0.144	45
1	1	1.00E+06			6.63E+02	52	6	0%	55	84	75	92		10	0.211	70
1	1				4.42E+02	0	1	100%	55	100	79	100		6	0.014	8
1	1				4.99E+05	1,489	1.14	86.31%	55	79	71	100	2	42	8.8	1000
4	8	4.85E+07	0	5	7.60E+02	0	1	100%	56	79	79	92	12	35	6.7	458
1	1	5.00E+05			5.70E+02	0	1	100%	56	100	96	82		11	0.013	8
3	2	7.51E+05			8.94E+02	8	2	0%	58	92	75	66	3	9	0.099	71
2	2	2.44E+06			2.71E+03	0	1	100%	58	94	75	92	2	18	0.295	70
1	2	5.00E+06	0	0	1.71E+03	309	4	33.33%	59	94	79	100	9	9	0.21	64
3	2	1.10E+07			1.42E+04	278	1.07	92.97%	59	92	75	100	14	54	2.3	738

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3	1	3.00E+05			6.76E+03	0	1	100%	59	93	79	100		11	1.6	96
1	2				3.79E+04	532	1.33	66.67%	59	86	75	91		53	0.829	216
1	2	7.10E+04	0	2	1.34E+03	722	2.71	14.73%	60	78	79	77		26	0.995	32
1	1	1.50E+05			1.02E+04	258	1.28	85.98%	60	76	100	92		24	0.808	75
2	2	1.50E+05			1.65E+02	794	2	0%	60	88	96	100		8	0.287	32
2	1				1.26E+02	7	2	0%	60	90	79	92		43	0.015	5
3	1	1.80E+05			1.86E+02	0	1	100%	61	94	79	83		35	0.957	318
2	4	2.61E+07			1.81E+03	75	2.37	10.49%	62	90	75	100		9	0.435	225
1	2	1.75E+06	0	2	4.35E+03	143	2.46	16.33%	62	95	75	92	2	14	0.216	79
2	7	9.63E+07	3	1	2.85E+03	0	1	100%	63	91	61	92	16	43	1.9	446
1	3	1.60E+07			1.33E+03	13	1.43	57.08%	63	88	79	92	4	35	0.555	251
1	1	1.00E+06			1.44E+02	0	1	100%	63	98	93	92		15	0.189	15
1	3	5.00E+06	0	0	4.39E+02	0	1	100%	63	91	79	100	2	34	0.556	133
1	1	2.00E+04			2.63E+03	109	1.83	83.33%	63	90	79	92		3.1	0.015	10
3	3	1.12E+07	0	5	2.45E+02	0	1	100%	64	88	57	100	8	50	1.2	262
1	3	2.00E+06			1.06E+03	0	1	100%	65	90	79	92	4	3.9	0.022	14
1	1	6.50E+05			8.15E+02	0	1	100%	65	96	100	92		38	0.294	66
1	12	8.35E+07	51	6	2.45E+02	0	1	100%	66	85	100	92	8	14	0.178	62
2	1	6.03E+05	0	2	3.74E+02	0	1	100%	66	90	75	73		0	0.069	35
3	4	1.04E+06	0	3	5.85E+02	204	4.09	38.12%	66	91	100	92		22	0.032	14
1	3	2.20E+06			7.74E+03	1,110	2.61	65.50%	66	79	79	92		17	0.315	121
3	2	2.70E+05			1.83E+02	0	1	100%	66	96	79	92	1	26	4.4	118
1	9	1.16E+07			8.49E+05	207	1.93	46.15%	67	96	57	92	1	48	0.207	34
1	3	4.69E+06			1.15E+04	34	2.9	4.98%	67	91	39	92	4	41	2.2	217
2	5	1.60E+06			6.70E+04	241	1.89	23.79%	67	79	71	85	14	50	53	1900
1	3	1.79E+07	12	3	1.13E+03	0	1	100%	67	80	79	85	10	32	1.1	118
2	4	7.87E+05	0	1	2.79E+03	0	1	100%	67	90	75	73	4	27	0.354	167
3	3	2.77E+06			3.76E+02	0	1	100%	67	93	100	92	1	24	0.109	24
2	1	1.20E+06			8.72E+02	0	1	100%	67	90	75	73	1	17	0.335	48
2	2				3.79E+05	412	3.11	45.56%	67	77	79	92	2	61	0.55	192
1	1				1.90E+02	0	1	100%	67	64	61	100	21	28	0.087	29
2	7	5.30E+07			3.35E+03	334	7.05	39.28%	68	95	79	100	13	47	5.7	593
2	2	1.59E+06			2.19E+02	0	1	100%	68	90	79	100	4	3.6	0.066	33
2	2	1.10E+06			1.61E+03	0	1	100%	68	91	75	100	7	6	0.18	60
1	2	1.70E+07			4.32E+02	0	1	100%	68	93	79	100	207	50	10	803
1	1	5.30E+07			5.70E+02	0	1	100%	68	96	79	100	4	0	0.037	13
2	3	2.40E+05			7.85E+02	95	2.8	0%	68	68	96	100		11	0.034	12
1	2	5.87E+05			4.56E+04	928	6.87	46.84%	68	77	57	92		69	513	652
3	2	2.48E+07	5	6	7.07E+03	0	1	100%	69	95	79	100	4	31	0.023	16
1	4	3.89E+06	0	1	2.01E+05	22	1.06	94.16%	69	90	75	73	1	31	0.911	373
3	7	1.01E+06	0	1	1.96E+03	72	1.58	41.90%	69	88	75	100		29	0.115	41
5	2	9.00E+06	0	2	6.29E+04	373	1.33	88.48%	70	97	75	85	4	44	1.1	420
2	3	2.55E+05			5.70E+02	0	1	100%	70	97	75	85	20	23	0.103	53
2	6	7.00E+05			7.31E+02	0	1	100%	70	74	100	100	2	9	0.055	19
2	4	9.60E+06	1	0	5.90E+02	0	1	100%	71	96	75	92		32	0.336	32

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1	1	9.36E+06			3.61E+04	2	1.32	68.06%	71	85	57	100	1	40	0.012	3
1	3	2.10E+06			1.90E+02	0	1	100%	71	90	75	73		17	0.035	25
2	3	2.20E+06			2.48E+03	23	1.71	29.49%	72	77	75	92	15	25	0.445	177
1	1	1.16E+06			2.35E+04	671	2.23	61.68%	72	91	79	92	4	37	0.007	5
2	13	1.41E+09	0	7	1.06E+06	334	4.11	17.24%	72	96	96	66	313	76	739	5800
2	4	5.25E+06			5.70E+02	76	2	0%	72	92	100	92		2.3	0.001	1
1	1	1.00E+05			1.42E+03	2,079	1.52	48.45%	72	90	75	73		12	0.275	98
2	5	6.26E+07	1	4	2.44E+04	807	3.3	35.01%	73	84	100	100	29	46	1.7	550
2	2	3.98E+07			2.28E+03	21	2	75%	73	72	96	82	6	6	0.288	73
3	3	4.53E+06			1.11E+03	657	4	0%	73	90	79	92	61	44	1.6	78
5	1	7.63E+06			2.89E+02	0	1	100%	73	85	100	91		17	0.5	170
2	3	3.29E+06			2.50E+02	54	3	0%	73	90	61	82	5	13	0.285	112
3	7	1.90E+07			1.21E+04	275	1.22	77.56%	74	91	79	100	2	54	0.64	165
1	1	2.00E+07			4.81E+02	0	1	100%	74	90	75	73	2	50	0.287	118
5	3	1.71E+07	0	1	1.20E+03	1,270	1.36	63.51%	75	85	57	100	6	34	0.51	193
3	1	1.20E+06			4.39E+02	1	2	0%	75	91	79	100	6	46	2.8	64
1	1	1.00E+06			2.23E+02	0	1	100%	75	90	75	73	12	26	0.098	48
2	2	2.93E+05			3.74E+06	647	2.79	53.92%	76	71	57	100		85	0.001	1
2	1	6.25E+06			1.66E+03	0	1	100%	81	91	79	63	1	20	0.227	61
1	1	5.98E+04			1.43E+04	1,302	2.37	50.38%	81	89	75	100		37	1.5	309
1	1	5.00E+06			1.96E+02	0	1	100%	81	98	75	63		4.1	0.043	30
4	1	4.07E+05			4.39E+02	0	1	100%	81	96	79	91		0	0.015	12
2	2	1.00E+06	0	4	1.13E+02	0	1	100%	82	75	75	36	4	28	0.419	84
2	4	1.65E+05			1.56E+02	0	1	100%	82	90	59	100	1	41	0.045	9
2	7	1.34E+07	0	3	5.70E+02	0	1	100%	83	86	61	85	6	44	0.965	315
3	1	5.00E+07	1	0	1.55E+02	0	1	100%	83	82	61	85	5	38	1.1	300
1	2	8.37E+05			5.77E+03	439	3	0.02%	83	90	59	63	1	39	0.081	55
3	4	1.97E+06	2	1	1.95E+02	1	2	0%	83	90	75	73	11	38	0.145	74
2	1	7.50E+05			9.29E+02	0	1	100%	83	90	59	100		1.1	0.004	4
2	1				2.25E+03	50	1.33	67.07%	85	100	100	100	2	2.8	0.055	17
2	7	3.06E+08	0	1	5.13E+03	185	2.44	44.44%	86	94	100	92	10	50	1.8	508
3	2				3.12E+03	0	1	100%	86	80	89	73	3	43	1.8	323
2	1	3.30E+06			2.55E+03	4	1.34	82.80%	87	90	75	75	15	50	0.726	317
1	3	1.45E+06	2	3	2.94E+02	0	1	100%	87	91	61	100	1	13	0.047	29
2	1	2.00E+05			1.46E+03	0	1	100%	87	83	71	100		6	0.195	12
3	5	1.97E+08			6.56E+03	1,154	1.09	91.31%	88	95	93	100	62	42	3.2	778
4	6	8.85E+07	6	15	5.70E+03	58	1.1	90%	88	95	100	100	34	62	2.8	893
4	1	7.70E+06			5.63E+03	20	1.51	69.28%	88	89	71	92	7	53	0.177	69
3	4	7.45E+06	0	1	1.17E+02	0	1	100%	88	95	96	92	2	31	3.3	269
1	3	3.80E+06	0	10	4.31E+03	9	1.75	60.31%	89	88	100	82	7	44	1.4	471
1	1				5.70E+02	21	4	0%	89	58	79	75	1	18	0.366	128
2	4	3.98E+06	1	0	2.19E+03	0	1	100%	90	95	79	100	3	16	0.047	34
1	2	3.00E+06			3.32E+03	130	2.5	10.08%	90	90	59	73	1	59	0.233	35
5	1	1.20E+06			1.69E+03	0	1	100%	92	90	100	83		8	0.019	13
3	3	2.67E+07			2.52E+02	0	1	100%	93	84	55	100	14	21	0.483	136

ตารางที่ ข.1 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs
สำหรับบริษัทที่ปิดกิจการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	2	1.32E+06			1.47E+02	7	1.27	72.79%	93	83	64	75	1	37	0.375	119
3	2	9.00E+06			1.68E+02	0	1	100%	93	95	100	92	13	23	0.027	18
3	3	6.00E+06			5.70E+02	0	1	100%	94	96	79	91	10	43	0.548	110
4	6	8.26E+06	0	1	1.11E+04	463	1.69	79.18%	95	88	100	75	12	0.3	0	0
2	7	1.20E+07			1.17E+03	0	1	100%	95	80	96	85	12	40	0.391	107
2	2	1.15E+06	0	1	4.39E+02	0	1	100%	96	100	96	54	6	28	0.048	24
4	6	5.46E+06	0	1	2.75E+02	0	1	100%	97	77	93	73	5	33	0.596	156
2	2	4.00E+06			1.59E+02	0	1	100%	98	95	100	91	6	40	1.1	318
2	1	1.30E+06			3.47E+03	1,742	1.67	66.67%	98	84	75	100	2	24	0.184	43
1	4	3.00E+08			1.55E+03	0	1	100%	99	100	100	82	1	14	0.632	228
3	1	5.00E+06			3.59E+03	25	1.14	86.19%	99	85	96	92	1	68	12	1500
2	2	2.85E+05			2.38E+03	10	2.03	48.59%	99	89	96	45	24	49	1.1	301
2	1	4.20E+06			1.97E+02	0	1	100%	100	95	100	90	6	6	0.093	44
3	3	6.00E+05			1.83E+02	9	2	0%	100	90	100	91		14	1.1	167
3	2	2.50E+06			2.71E+03	0	1	100%	100	95	89	91	1	31	0.399	99

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs
สำหรับบริษัทที่ยังดำเนินการ

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	6	1.18E+08	3	2	1.91E+04	679	1.43	81.35%	26	84	75	83	49	65	120	1600
2	1	1.46E+07	0	82	3.76E+06	1,027	1.7	62.75%	1	86	54	77	29	66	52	3300
1	1	2.02E+07			7.54E+05	679	1.26	88.85%	4	66	50	85	43	51	1.6	778
2	4	8.09E+07	0	3	6.84E+06	522	3.16	18.11%	4	77	57	85	2	65	315	1000
2	5	1.07E+08	15	12	2.87E+05	1,422	2.14	63.28%	5	72	75	85	100	85	154	12000
2	4	9.00E+07			2.67E+05	409	2.49	46.51%	7	64	75	92	11	69	107	1500
1	4	8.57E+06			2.12E+06	674	2.32	57.96%	8	88	75	92	3	48	1.3	216
2	1	4.83E+07			2.22E+06	494	1.45	76.64%	10	95	79	100	5	50	1.7	608
1	5	1.02E+07			1.46E+06	679	1.38	77.92%	10	89	100	100	7	74	3600	9200
2	5	3.40E+07			3.33E+04	622	1.64	82.96%	11	80	54	83		53	5.4	1900
1	3	9.52E+07			4.32E+02	48	2.7	43.98%	11	81	54	92	39	46	0.377	232
2	1	8.00E+06	0	4	2.56E+04	480	1.15	96.56%	12	90	57	86	8	56	4.2	1100
4	7	3.30E+06	0	6	2.45E+03	2	1.23	76.77%	14	88	61	92	39	58	91	525
3	3	1.77E+07			1.96E+03	5	1.5	50%	15	77	71	75	3	38	0.664	151
2	2	6.20E+07	0	2	6.34E+03	52	1.39	69.73%	18	86	54	69	1	40	0.18	51
2	2	1.70E+07	0	4	5.51E+05	265	2.03	72.28%	18	73	64	85	21	44	737	742
1	4	5.00E+08			3.69E+04	1,325	5.66	9.27%	20	97	57	85	47	64	5.2	879
2	2	1.30E+07			2.93E+03	4	1.23	76.62%	20	92	68	77	23	33	0.277	173
3	1	1.50E+07	0	4	1.37E+04	108	1.42	82.47%	20	93	79	92	29	61	6.2	993
3	5	3.50E+07	2	0	4.65E+05	205	1.87	61.70%	20	99	61	92	19	70	10	2000
3	3	4.70E+06			9.14E+03	138	1.42	58.47%	20	91	54	92	22	32	0.968	337
1	4	5.20E+07			3.35E+03	16	1.94	62.84%	21	82	71	92	23	40	1.4	461
2	4	9.20E+07	32	3	2.31E+02	32	3	0%	21	95	57	85	31	41	0.61	194
3	1	5.73E+06			1.32E+04	333	4.08	35.53%	22	74	68	85	6	36	1.3	295
3	4	1.93E+07	24	22	8.26E+04	386	3.18	63.47%	23	65	41	77	22	75	101	2.8
3	5	1.88E+07	0	0	1.92E+06	749	1.57	70.12%	23	69	36	85	10	56	3200	1800
2	4	3.18E+07			2.55E+04	688	1.95	62.30%	24	88	68	77	24	67	3.4	542
2	1	7.11E+06			7.52E+03	43	1.21	84.97%	24	73	75	92	61	47	3.9	432
2	5	1.50E+08			1.04E+05	215	1.07	95.90%	25	89	54	100	4	56	4.5	725
2	7	2.34E+08	0	1	5.10E+04	321	2.23	69.99%	25	85	75	83	97	78	24	1900
2	2	5.69E+07	4	1	2.12E+03	29	1.06	94.07%	25	96	75	100	6	56	1.4	298
3	4	1.00E+08	1	0	9.09E+04	525	1.5	66.60%	25	79	57	92	159	72	5.1	1200
3	6	8.20E+07			2.28E+03	41	1.09	91.36%	25	90	57	85	45	66	2.4	442
3	5	1.70E+06			1.16E+03	7	1.17	83%	25	75	71	100	8	34	5.3	244
2	9	1.46E+07	0	5	8.82E+04	2,339	1.75	69.04%	25	95	61	85	35	50	6.2	1200
3	2	5.26E+06	0	1	6.06E+03	26	1.01	98.89%	25	100	75	100		57	1.8	386
1	3	1.50E+07			8.69E+05	597	1.78	71.92%	25	87	71	85	150	77	98	7900
2	3	7.30E+06	0	1	2.76E+05	182	1.72	41.76%	25	67	57	83	14	57	9.9	1200
2	5	3.05E+07	0	0	3.09E+04	65	1.62	63.60%	25	90	57	92	5	55	0.724	115
1	2	7.00E+07	18	10	4.94E+03	5	1.22	77.96%	25	82	61	69	36	29	0.221	60
3	3	2.62E+07			2.45E+06	961	3.1	53.34%	25	70	54	92	30	66	150	6100
3	6	6.11E+06	0	8	1.01E+05	163	1.18	84.62%	25	75	75	77	21	57	2.9	986
2	6	1.60E+07	0	2	2.01E+04	2,162	2.1	58.20%	25	68	79	85	31	56	1.1	466
2	6	9.20E+05			1.77E+05	449	2.93	47.11%	26	89	57	100	13	35	3.9	820
2	6	1.66E+07			8.92E+05	797	2.3	69.97%	26	75	71	100	6	71	959	1400

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	5	5.80E+07			1.05E+05	1,482	10.41	37.09%	26	82	75	85	22	45	1.8	367
1	3	2.50E+07			2.45E+05	542	2.76	54.56%	26	89	71	85	2	69	5.6	1600
2	5	2.05E+07	0	7	9.51E+04	423	1.64	79.44%	26	80	54	83	4	57	9.4	531
4	5	2.57E+07			2.87E+06	523	1.66	77.07%	26	83	57	92	6	64	14	2.8
2	3	1.71E+07			7.54E+05	1,194	2.54	57.19%	26	93	57	61	49	73	58	6000
3	2	9.50E+06	0	14	9.42E+04	292	1.4	88.16%	26	84	61	83	32	70	68	2600
1	1	3.00E+07	0	3	2.84E+04	496	1.26	78%	26	86	61	85	9	45	0.772	133
2	2	7.50E+05	0	1	1.87E+05	544	1.28	78.88%	26	88	71	92	14	56	16	694
1	5	8.60E+06			3.74E+04	597	4.62	27.93%	26	88	75	92	20	44	16	473
2	5	1.25E+07	7	2	1.64E+04	64	1.36	67.78%	26	94	54	92	32	57	2.1	642
1	3	2.00E+07			2.28E+05	222	1.31	87.79%	27	86	54	92	46	46	2.1	457
3	5	2.50E+07	0	3	1.40E+06	324	1.78	50.48%	27	86	75	85	127	79	1.1	257
2	3	1.00E+07			1.27E+06	656	1.41	78.41%	27	79	79	82	3	83	17000	19000
1	2	1.90E+07	0	1	2.45E+03	596	1.83	46.63%	27	94	57	69	20	57	2.1	356
1	2	1.04E+07	4	0	1.83E+05	810	1.72	73.96%	27	68	79	92	50	71	7	1400
2	1	2.10E+07			3.11E+03	72	1.92	81.68%	27	88	75	92	24	69	22	514
1	2	3.00E+06	0	33	3.47E+05	909	1.58	68.41%	27	80	71	100	18	57	5.5	945
2	5	1.44E+07			1.05E+06	1,414	1.27	85.71%	27	95	79	100	18	92	59000	15500 0
2	1	1.00E+06			3.80E+05	1,699	3.62	41.41%	27	94	75	85	7	39	1.9	768
2	7	6.67E+07	0	28	2.48E+04	507	6.43	40.94%	28	88	79	100	10	59	3.7	767
1	1	7.50E+08	0	1	5.97E+04	41	3.33	15.76%	28	100	7	92	68	63	203	870
4	5	9.75E+08			4.04E+06	748	2.12	70.20%	28	85	54	100	100	74	80	2100
3	8	4.51E+07	11	0	9.16E+03	387	1.54	69.16%	28	93	71	83	109	72	16	2900
1	7	6.15E+07	0	6	6.98E+04	151	1.17	92.60%	28	83	75	92	36	74	0.99	235
3	5	1.07E+07			1.88E+04	176	3.03	17.64%	28	68	68	85	20	42	2.9	399
3	3	1.14E+08	0	4	3.97E+04	76	5.86	2.49%	28	98	79	73	15	42	2.7	281
1	2	3.50E+07			6.92E+04	758	1.61	74.36%	28	93	75	92	12	53	15	1700
2	2	2.40E+07			1.96E+03	590	1.87	41.69%	28	69	57	85	18	26	0.634	229
2	6	4.80E+07	3	3	2.91E+03	895	3.41	34.86%	29	89	57	85	178	48	1.8	395
1	2	3.70E+07	0	2	1.43E+04	283	1.46	78.88%	29	93	75	92	46	70	10	1600
2	5	9.00E+06	0	1	1.43E+04	65	4.06	61.59%	29	95	75	92	12	66	10	2300
3	5	5.20E+07	0	1	4.75E+03	39	1.12	92.17%	29	96	57	92	21	63	72	1100
2	4	1.82E+07			1.00E+04	78	1.17	90.19%	29	95	75	92	31	40	0.73	322
4	4	4.00E+07	0	1	3.96E+03	86	1.67	67.68%	29	96	75	92	15	66	1.3	385
4	2	2.52E+07			3.46E+05	1,012	1.79	75.06%	29	77	79	100	82	70	7.3	1100
2	3	1.18E+07			2.07E+06	1,238	1.56	79.29%	29	86	79	100	8	65	0.142	48
3	4	2.43E+07			2.17E+04	159	1.16	88.24%	29	75	79	92	22	61	98	1700
3	2	2.55E+07	5	26	1.80E+03	75	1.92	40.22%	29	88	79	92	15	51	0.081	45
6	6	5.32E+07			1.47E+05	718	1.44	72.13%	29	76	75	85	13	63	7.3	1700
1	3	1.75E+07	0	5	3.86E+06	1,013	1.47	82.37%	29	77	75	92	25	74	1400	8600
3	1	7.77E+06	1	0	2.18E+03	46	1.46	74.06%	29	84	61	92	17	37	0.697	180
4	3	1.93E+07			1.76E+04	641	1.13	90.18%	29	80	54	92	12	25	6.6	479
2	5	9.47E+07	0	2	3.02E+04	2,439	1.88	80.93%	30	90	75	85	24	52	3.1	797
2	5	1.62E+07	0	3	1.42E+05	85	1.01	99.20%	30	86	79	92	32	59	3.7	583
1	6	9.90E+07	0	2	2.42E+03	1,761	4.23	32.55%	30	88	57	85	34	63	3.1	596

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	3	6.70E+07			1.99E+03	218	1.25	75.23%	30	81	57	92	10	52	0.95	355
2	7	7.87E+07	0	10	1.03E+05	2,033	9.18	16.04%	30	90	75	92	14	61	4.9	914
3	7	1.46E+08			5.80E+05	439	1.69	69.20%	30	85	71	100	7	29	0.12	65
1	2	3.80E+07			8.87E+04	656	2.52	31.85%	30	86	61	85	34	48	4	749
2	8	1.66E+07			5.48E+04	507	1.8	84.70%	30	77	75	92	123	63	3.5	692
3	4	4.73E+07	2	2	1.34E+04	261	1.77	82.98%	30	70	75	77	41	45	11	528
3	4	2.04E+07			2.86E+03	15	1.16	90.15%	30	94	57	92	19	30	0.972	254
1	4	1.53E+06			1.68E+03	957	2.2	65.63%	30	81	75	75		28	0.851	230
3	3	2.50E+06			1.95E+06	1,189	2.44	52.49%	30	82	79	92	5	42	1.3	598
3	3	1.50E+07			1.10E+03	53	2.14	37.82%	30	92	61	85	3	39	0.104	48
1	3	4.00E+06	0	4	3.31E+03	121	1.91	34.49%	30	96	79	92	70	45	1.9	485
1	5	1.05E+07	0	1	3.08E+04	52	1.72	48.33%	30	73	75	91	10	54	2.9	596
3	2	2.00E+07	0	8	8.80E+03	210	3.63	53.17%	30	80	75	92	8	37	1	303
1	1	9.00E+06			1.97E+02	27	2	0%	31	90	61	92		19	0.26	118
1	2	6.00E+07	0	7	3.11E+04	1,765	1.77	54.34%	31	76	75	91		60	66	1700
3	4	7.01E+07			2.67E+03	161	1.38	61.93%	31	73	79	92	42	57	9.8	1000
2	7	1.92E+07			1.14E+03	4	1.5	50%	31	88	79	92	29	38	0.665	218
3	7	2.22E+07			1.27E+04	550	2.1	60.50%	31	94	75	100	15	70	3.8	533
4	5	1.38E+07	0	1	1.97E+06	319	1.51	69.46%	31	92	57	85	95	80	264	16000
1	4	7.48E+07			3.40E+04	316	1.38	69.71%	32	95	75	92	190	72	11	2800
3	4	2.95E+07			6.70E+05	300	2.03	81.22%	32	89	75	85	19	60	35	1300
3	1	4.00E+07			1.11E+04	282	1.56	72.29%	32	94	75	92	24	62	1.1	225
2	4	6.94E+08	126	51	1.60E+06	219	1.85	72.66%	32	92	71	91	137	78	217	8200
2	4	9.64E+06	0	2	1.21E+03	4	1.09	90.59%	32	91	61	92	26	37	1.3	369
2	3	1.12E+08			5.34E+04	613	1.18	85.06%	32	87	79	92	52	51	12	667
3	2	4.30E+06	0	2	1.35E+05	1,010	2.71	63.10%	32	88	57	83	24	56	0.432	142
3	3	7.35E+06			3.81E+04	366	3.71	47.65%	32	80	75	77	4	49	2.5	131
3	3	9.58E+06			7.06E+03	19	1.03	96.73%	32	84	57	85	3	51	5.9	464
3	5	3.34E+06			1.69E+05	1,249	3.44	31.72%	32	83	79	92	7	60	8.6	713
2	5	3.70E+07	0	1	1.26E+05	303	1.81	75.83%	33	81	79	85	17	47	0.33	82
1	3	4.60E+07	0	3	2.49E+05	879	2.31	89.75%	33	80	57	85	2	50	4.3	1100
5	7	1.25E+07	1	0	1.06E+03	15	1.77	22.75%	33	84	71	85	71	59	2.4	821
2	4	4.65E+07	0	1	6.56E+03	22	1.2	80.08%	33	78	75	92	20	42	3.7	650
1	2	6.21E+07			3.69E+05	269	1.75	65.76%	33	84	82	100	27	72	204	2900
4	3	1.20E+07			1.10E+06	810	1.11	89.10%	33	68	75	92	23	72	6500	3100
2	1	3.75E+06			3.98E+03	151	1.86	67.56%	33	90	96	91	10	42	8.3	225
3	2	1.20E+07			1.01E+04	581	1.21	89.58%	33	88	79	61	33	43	0.327	104
2	2	8.00E+06			5.01E+05	1,772	1.51	92.01%	33	86	57	91	8	72	0.848	405
1	6	1.72E+07	5	6	3.14E+03	8	1.18	81.83%	33	79	75	85	65	56	2.5	596
2	2	8.50E+06	0	4	1.89E+04	382	3.52	52.01%	33	91	57	100	13	66	5.6	684
2	3	7.15E+07			1.47E+05	199	9.8	13.30%	33	94	79	100	17	53	1.6	365
1	6	5.09E+06	0	2	5.32E+04	225	1.28	88.50%	33	81	54	77	10	42	0.074	34
3	5	6.71E+06	0	1	2.56E+04	807	1.44	83.45%	33	87	75	92	8	77	81	1500
3	7	1.30E+07			3.09E+05	556	1.76	70.24%	34	90	79	100	16	70	96	8.9
1	3	8.15E+08	173	32	1.33E+05	533	2.18	72.38%	34	76	75	77	69	71	1300	3500

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	4	1.99E+06	0	1	1.47E+04	44	1.78	51.45%	34	76	61	92	26	67	0.369	45
2	3	2.35E+07	0	1	2.02E+05	1,157	2.34	67.72%	34	82	57	92	12	66	2.6	880
3	1	3.00E+06	5	3	1.36E+03	1,134	1.18	82.35%	34	89	57	85	10	55	1.8	364
1	1	3.00E+06	2	0	9.10E+03	39	1.31	81.21%	34	95	79	92	47	56	7.1	1200
2	3	3.93E+07	4	3	7.86E+03	13	1.69	65.53%	34	88	71	85	9	56	0.181	46
2	4	4.04E+07	0	4	7.66E+03	60	3.47	11.67%	34	86	71	92	10	42	1.4	434
4	3	6.79E+06	0	7	3.28E+05	132	1.2	87.79%	34	74	57	75	25	58	6	1600
2	5	8.29E+07	0	0	5.69E+05	342	1.92	72.94%	35	92	100	83	26	72	20	2700
2	2	2.65E+08	0	68	4.50E+04	3,040	1.61	83.87%	35	96	100	92	94	51	4600	567
2	3	3.91E+07			3.28E+03	34	2.65	17.38%	35	96	75	92	30	34	0.78	328
2	6	5.05E+07	0	3	1.50E+04	1,645	1.23	96.20%	35	89	75	92	46	53	9.3	589
3	4	1.25E+07	0	1	9.46E+04	761	2.63	41.85%	35	80	79	85	17	50	44	601
4	4	1.30E+07	0	7	1.65E+05	510	1.84	62.92%	35	95	61	92	6	63	7	1800
1	4	1.50E+07			3.78E+03	750	1.51	66.75%	35	96	61	85	24	46	0.09	32
1	5	1.06E+07	0	2	1.15E+04	40	1.12	93.66%	35	82	75	67	57	57	0.037	19
3	4	2.47E+06			3.29E+04	1,120	2.63	59.94%	35	93	57	92	21	35	1.3	313
2	1	5.00E+08			1.06E+04	1,371	2	52.38%	35	74	79	69	1	42	0.902	295
1	2	7.99E+08	0	12	2.27E+05	202	1.7	67.79%	36	87	79	92	32	75	2.6	204
8	5	1.12E+08			2.54E+04	826	1.4	74.32%	36	81	75	92	58	49	5.8	776
1	4	3.62E+07	3	3	1.73E+05	453	1.57	62.22%	36	91	75	92	13	65	18	1100
3	5	8.87E+07	0	0	2.44E+05	403	3.57	46.10%	36	92	79	92	122	67	5.7	1100
3	6	2.60E+07			1.24E+04	151	1.98	54.79%	36	81	57	92	19	57	545	1600
2	4	3.65E+07			4.41E+05	690	12.14	41.95%	36	70	57	85	15	61	18	2700
1	3	1.13E+07	0	6	9.38E+04	1,397	3.2	45.18%	36	46	71	85	105	55	57	691
1	5	5.45E+07			2.58E+05	286	1.5	73.91%	36	83	75	85	128	82	234	8700
2	2	5.70E+06	7	5	4.49E+03	25	1.08	97.44%	36	80	79	85	43	58	22	641
4	4	1.45E+07	0	2	3.63E+04	410	1.01	99.73%	36	82	100	92	9	65	1.4	396
3	1	3.00E+06	0	1	9.26E+04	148	1.12	97.07%	36	90	54	100	8	32	1	353
2	1	9.30E+08			5.23E+04	465	1.73	72.60%	36	87	71	92	4	51	1.2	86
2	8	1.16E+08	0	2	2.38E+06	283	1.49	78.50%	37	67	100	77	59	71	18	4200
3	4	1.16E+07	0	1	4.87E+03	393	1.14	89.66%	37	100	79	85	8	34	684	109
1	4	4.68E+07	1	4	2.42E+04	551	2.15	55.31%	37	89	75	85	14	61	4.5	828
2	6	9.05E+08	0	3	2.85E+03	1,594	5.4	0%	37	83	54	82	11	42	3.9	441
2	4	2.96E+07			1.47E+03	10	1.5	50.10%	37	87	75	85	37	39	1.1	342
2	2	1.50E+07			2.62E+05	1,013	1.67	82.13%	37	78	79	100	44	79	995	1800
2	2	5.89E+06			2.77E+04	1,141	1.42	91.65%	37	64	96	92	3	27	0.191	67
4	4	4.20E+07	0	4	8.05E+03	7	1.4	67.02%	37	94	57	92	20	65	0.743	185
4	4	3.65E+07	2	3	2.99E+02	6	1.47	52.51%	37	88	100	100	4	54	1.9	554
2	3	2.74E+06			1.53E+04	157	1.73	57.20%	37	79	75	77	5	62	2.5	665
3	6	5.37E+08	3	5	8.06E+04	953	1.87	73.24%	38	89	57	92	19	75	70	3800
1	1	1.75E+08			1.86E+04	254	1.6	66.71%	38	66	57	67	39	45	227	656
3	6	2.17E+07			4.12E+05	585	3.5	52.17%	38	69	57	100	10	77	109	3000
5	4	6.30E+07			2.31E+05	606	1.25	86.37%	38	79	61	85	35	65	4.3	1500
1	3	4.50E+07			7.54E+04	108	1.34	78.73%	38	86	57	100	22	70	9	1900
2	5	9.50E+06			1.12E+04	1,284	1.4	76.78%	38	78	100	77	7	44	1.7	208

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	1	4.00E+06			4.06E+05	846	1.74	77.67%	38	92	93	100	8	71	5.1	2000
3	7	1.63E+07	0	2	1.90E+02	42	2	0%	38	80	79	85	32	42	2.4	361
2	3	4.50E+06			1.04E+04	100	1.17	84.80%	38	71	61	92	6	59	4.7	1100
2	6	3.93E+06	0	8	4.45E+04	536	1.4	88.44%	38	81	54	77	41	51	1.9	287
2	1	5.00E+07	7	8	1.12E+04	909	3.58	29.85%	39	95	75	92	31	59	1.3	208
1	1	1.02E+07	0	2	1.80E+05	873	1.17	91.06%	39	82	100	92	96	65	250	1200
1	1	2.53E+07			2.25E+05	303	2.1	39.70%	39	89	100	77	25	52	41	827
2	3	9.43E+06			6.86E+05	493	1.98	72.29%	39	97	75	100		50	18	1500
2	6	1.11E+07			2.82E+04	1,063	1.04	96.39%	39	90	71	100	11	48	1.9	505
1	3	9.00E+06	0	2	2.79E+04	742	1.99	65.53%	39	81	57	100	13	70	78	5400
1	1	8.00E+07	0	2	1.97E+03	44	1.45	77.68%	39	89	79	85	19	34	0.804	168
1	6	1.78E+08	0	2	2.57E+05	432	1.33	89.22%	39	79	75	100	5	46	5.3	866
1	1	6.00E+07	1	5	3.85E+05	78	1.88	50.52%	39	95	79	92	10	67	0.213	33
3	3	4.23E+07	1	2	2.96E+05	27	1.04	95.93%	40	90	72	92	28	47	2.3	529
4	4	3.26E+07			2.68E+04	874	1.63	75.80%	40	81	79	92	25	54	15	1100
2	3	8.30E+07			2.85E+03	899	1.19	90.52%	40	78	75	85	13	60	3.8	601
3	6	1.90E+09	46	8	3.98E+04	311	1.36	75.71%	40	75	57	92	156	71	1100	2100
2	2	1.25E+07			6.26E+03	352	2.81	56.83%	40	65	75	85	5	70	28	1100
1	2	1.11E+07	2	0	4.52E+05	1,751	3.93	65.74%	40	96	71	92	8	49	4	995
1	2	9.03E+06			2.29E+04	66	1.1	96.85%	40	90	75	92	18	55	1.1	315
2	10	1.09E+09			1.07E+04	36	2.06	41.46%	41	79	57	85	183	68	24	1800
5	2	1.70E+07	0	5	3.31E+05	152	1.44	72.37%	41	90	71	92	29	81	9300	6600
2	2	1.95E+07			1.50E+04	541	1.14	87.28%	41	90	79	92	43	41	1.4	396
3	6	9.20E+07	6	2	1.71E+03	9	2.33	66.67%	41	91	79	92	78	38	5.9	398
2	3	2.33E+07			5.31E+05	440	1.06	96.14%	41		93	85	27	52	279	933
3	2	3.85E+06	1	0	2.11E+04	946	2.95	39.14%	41	96	79	100	10	66	4.5	976
2	1	4.50E+06	0	2	6.59E+04	1,911	1.73	69.92%	41	83	51	100	27	74	264	2500
3	4	8.40E+06			1.34E+07	358	1.12	91.02%	41	90	75	92	16	76	0.435	72
4	5	4.21E+06	0	0	1.14E+06	585	1.58	69.18%	41	74	71	92	6	72	4000	2900
3	8	2.04E+08	8	3	2.75E+07	946	2.15	60.62%	41	93	57	85	68	90	1100	47000
1	5	2.66E+07	1	0	5.45E+04	276	1.25	86.62%	41	86	75	85	5	49	3.1	657
1	2	2.25E+08	0	5	1.35E+05	312	1.47	71.62%	42	99	61	100	67	54	0.75	47
3	3	2.39E+07	0	2	2.75E+06	728	2.15	55.07%	42		61		10	60	33	1200
3	4	4.50E+07	0	1	5.16E+03	869	1.18	81.87%	42	79	57	92	43	51	1.1	473
1	2	6.40E+08			4.99E+03	1,713	2.34	34.28%	42	90	100	85	44	35	0.5	244
3	3	2.66E+07	1	2	1.26E+05	154	1.11	92.07%	42	79	75	92	93	65	39	1900
2	4	1.83E+07			7.96E+02	41	1.5	50%	42	85	79	85	32	53	0.184	64
10	3	3.77E+07	0	3	5.38E+05	255	1.23	87.36%	42	72	100	92	42	62	1.8	536
4	6	1.60E+07	0	3	3.45E+05	346	1.09	91.10%	42	95	57	92	56	53	33	11000
1	7	2.37E+07			8.40E+02	73	2.29	67.86%	42	93	79	100		47	0.859	355
2	1	4.99E+06			9.80E+05	482	1.06	97.88%	43	68	71	85	3	26	31	591
2	2	1.30E+07	0	1	7.79E+03	138	1.1	92.45%	43	90	79	100	47	49	4.8	655
1	5	3.99E+08	3	14	2.30E+03	283	1.5	75.24%	43	83	79	77	29	35	0.493	158
3	3	5.04E+07	4	0	1.54E+04	2,960	1.94	63.93%	43	86	79	92	31	50	2.3	345
1	1	8.43E+06	0	6	1.54E+04	581	1.19	88%	43	87	79	92	30	55	40	777

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
1	6	1.64E+09	2	36	1.17E+07	648	5.48	22.08%	44	92	100	77	60	77	7	1900
4	7	4.75E+08	40	3	4.74E+03	9	2.38	18.80%	44	95	79	92	84	36	3.3	329
6	2	4.20E+07			1.13E+04	954	1.61	69.62%	44	73	75	85	54	55	1.5	271
2	8	2.19E+09			8.38E+03	579	2.48	16.61%	44	79	75	85	64	47	2.9	1000
2	2	2.31E+07			5.03E+03	168	3	76.89%	44	85	79	85	12	55	3.7	601
1	1	8.57E+05	0	2	5.39E+03	1,260	1.53	84.85%	44	84	79	92	12	40	2.8	215
2	3	1.20E+07			2.14E+03	21	1.62	61.52%	44	83	54	100	29	49	3.9	617
2	1	1.00E+07	0	3	4.81E+03	14	1.36	76.31%	44	85	75	92	12	41	13	233
4	3	1.86E+07			1.01E+06	494	2.13	65.36%	45	88	54	92	26	72	56	4300
3	2	4.20E+07			1.64E+03	106	2.01	48.90%	45	96	57	92	1	54	1.7	475
2	3	3.30E+07	2	0	3.69E+06	322	2.15	53.18%	45	91	61	92	4	66	16	3.7
1	1	1.07E+06	0	1	8.18E+04	483	1.21	93.27%	45	78	75	92	8	37	4.8	1300
5	5	2.30E+07	9	4	4.40E+04	837	2.93	39.20%	45	63	57	69	6	54	2.8	491
3	3	3.40E+07			7.95E+03	416	1.35	64.74%	46	95	79	85	4	32	0.34	178
4	9	1.09E+08			2.44E+05	474	2.43	60.41%	46	77	75	100	63	49	4.4	833
3	4	2.67E+07			4.11E+04	8,828	54.65	17.32%	46	78	75	92	24	45	7.8	387
1	1	1.19E+08			1.14E+03	4	1.5	50%	46	95	75	92	12	49	8.3	344
1	5	1.25E+08	0	3	2.00E+03	466	1.11	89.05%	46	86	79	85	48	29	0.112	52
1	7	6.35E+06	0	1	1.35E+02	626	1.05	99.26%	46	90	75	91	72	39	3.1	366
2	2	1.70E+06			1.08E+04	364	1.27	81.21%	46	83	61	100		37	0.776	306
2	5	2.55E+07	0	4	1.05E+04	1,114	1.63	78.89%	46	92	75	92	18	43	13	675
7	4	2.57E+08	46	22	1.13E+03	28	1.17	83.25%	47	89	57	100	112	66	4.7	908
4	4	1.69E+08	0	14	1.48E+05	168	1.41	82.37%	47	92	79	100	24	53	3.4	522
2	4	5.40E+07			3.76E+03	46	1.07	93.30%	47	86	79	100	21	55	1.2	592
1	1	3.00E+08	0	1	9.50E+02	632	3.4	20%	47	88	75	85	25	16	3.6	187
2	3	1.02E+07			9.00E+03	1,524	1.06	93.67%	47	95	79	92	9	37	0.821	141
1	2	4.00E+06	0	1	7.35E+03	170	1.78	76.74%	47	81	79	92	8	55	2.4	626
1	1	2.57E+06	4	0	1.03E+04	14	1.44	77.98%	47	86	75	85	10	50	11	777
2	2	8.00E+07			3.15E+02	11	3	0%	47	97	93	92	68	53	2.3	269
4	4	1.12E+08	1	8	4.13E+03	11	1.35	64.66%	47	86	75	85	19	50	2.8	834
3	4	1.36E+08	0	1	7.75E+05	187	1.98	51.04%	48	77	79	100	11	59	37	3.3
3	2	1.60E+07			2.67E+04	23	1.18	89.60%	48	93	61	92	11	54	1.7	720
1	2	1.85E+07			1.26E+06	363	2.01	73.61%	48	82	75	92	45	42	3.3	432
1	2	2.92E+07	0	1	1.14E+03	12	2	0%	48	85	75	85	31	28	2.7	127
2	2	2.35E+06	0	3	1.01E+05	268	1.21	86.43%	48	95	75	100		68	7.3	1900
3	4	1.18E+08			1.07E+03	10	1.23	76.54%	48	73	62	75	13	20	0.128	49
2	1	1.50E+06	0	2	1.46E+03	1	1.5	50%	48	77	79	91	1	13	0.047	6
4	1	6.20E+06			1.00E+04	45	1.07	96.99%	48	84	75	77	15	59	5.9	1000
2	4	5.98E+07	0	2	2.35E+03	868	4.35	0%	48	91	79	92	14	38	0.068	30
1	2	1.48E+07	0	5	5.21E+04	193	1.75	46.98%	48	76	100	92	32	48	14	472
3	2	1.00E+07			1.14E+04	549	2.15	23.75%	48	75	75	92	28	36	0.335	93
3	5	1.70E+08	8	3	9.96E+04	479	2.44	38.64%	49	90	61	92	31	71	6.8	1600
3	7	2.89E+08			3.19E+05	159	2.18	49.73%	49	82	100	77	18	64	8.4	842
2	3	2.01E+08	0	1	1.85E+03	16	1.61	38.51%	49	95	79	91	34	42	0.62	234
3	1	1.50E+07	0	8	2.49E+04	69	1.64	60.28%	49	93	75	92	74	67	5.8	727

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
2	4	6.92E+07	0	3	6.47E+04	1,050	1.27	78.31%	49	100	71	100	5	44	3.3	379
3	2	7.15E+06			4.40E+05	1,509	3.67	54.68%	49	87	96	100	3	84	50	6200
1	4	5.30E+06	0	0	3.57E+06	217	1.51	68.27%	49	75	79	92	29	71	36	6300
2	1	5.00E+06	0	10	1.37E+04	31	1.09	91.20%	49	95	79	92	14	68	6.2	1900
3	5	5.05E+06			1.54E+04	53	1.58	49.05%	50	85	75	100	16	60	2.1	995
2	5	1.10E+08	0	2	2.60E+03	12	1.28	71.91%	50	89	93	100	1	40	0.4	56
3	4	3.68E+07	0	4	3.79E+03	11	1.3	69.92%	50	79	75	92	38	47	3	838
2	3	2.00E+07	0	4	1.34E+05	472	1.18	94.36%	50	76	75	85	7	62	1800	2200
4	5	4.11E+07	0	3	1.81E+05	611	1.29	84.29%	50	66	75	85	43	72	35	2500
2	4	3.20E+07			1.82E+04	832	1.85	51.64%	50	95	82	92	67	30	2.2	143
3	3	7.75E+07	0	2	1.14E+03	16	2	0%	50	87	79	82	57	38	1.8	209
3	2	4.50E+06			2.01E+04	649	3.88	53.20%	50	96	54	85	5	57	4.2	1100
1	1	7.50E+05	0	41	4.91E+04	114	1.54	64.03%	50	83	57	75	142	75	54	2600
2	2	1.33E+07			8.97E+04	381	1.18	92.21%	50	94	75	92	11	40	0.23	102
1	3	1.50E+07			6.73E+02	53	5.99	0.15%	50	82	93	69	18	47	0.211	72
3	4	8.23E+06	0	2	2.73E+06	923	1.17	88.95%	50	90	75	100	9	68	1.1	431
1	2	9.37E+06			1.16E+05	176	1.15	85.20%	50	72	96	85	29	59	151	1200
2	6	7.00E+07			3.25E+03	554	2.32	42.08%	51	92	68	92	36	40	0.27	35
2	1	1.34E+07			7.31E+02	97	3	0%	51	96	61	100	34	31	506	268
1	1	3.00E+07	0	0	5.56E+03	23	2.97	20.51%	51	91	75	92	10	64	2.2	907
3	3	3.67E+06	0	1	1.62E+04	520	1.42	70.46%	51	93	79	100	24	52	1.8	322
3	3	2.80E+07	0	1	1.37E+04	103	1.75	39.57%	51	81	75	92	3	50	4.9	645
3	3	2.42E+07			2.10E+02	610	2.8	20%	51	90	57	92	20	59	0.515	175
2	4	2.63E+06	0	3	9.61E+05	1,488	2.42	49.58%	51	88	75	92	3	66	6.1	973
1	10	5.80E+07	0	3	9.72E+02	352	1.69	86.21%	52	78	71	92	22	39	0.054	24
2	7	1.39E+08			5.75E+07	636	1.74	73.29%	52	80	61	92	542	83	6000	46000
2	6	1.54E+08	0	0	3.96E+04	488	1.78	75.43%	52	93	75	85		41	3	384
1	3	2.53E+09			3.04E+05	1,078	7.12	52.94%	52	85	71	85	49	71	243	3000
3	2	8.32E+06			4.14E+03	61	3.52	32.27%	52	93	100	92	14	35	0.098	26
5	4	3.13E+07			1.52E+06	881	3.94	49.90%	52	78	75	100	18	42	54	2200
2	3	7.83E+07	0	2	4.04E+04	570	1.66	55.85%	52	93	96	92	37	48	3.8	490
2	5	3.96E+06	2	0	7.68E+03	286	2.22	45.49%	52	84	75	82	11	36	0.587	251
3	4	1.94E+07	1	0	1.87E+03	1,111	2.22	69.50%	52	92	100	85	13	57	3.3	726
2	3	8.25E+06	0	8	9.50E+04	115	1.03	99.23%	53	64	79	92	60	72	2.4	784
2	4	3.51E+08			1.38E+04	686	3.9	47.77%	53	82	71	85	10	40	0.88	340
1	1	8.00E+06			5.44E+04	305	2.76	37.34%	53	96	79	100	29	43	8	314
2	2	7.50E+06			4.01E+04	184	1.85	65.04%	53	88	57	85	5	53	20	708
3	4	4.15E+07			2.82E+04	29	1.03	97.20%	53	79	79	92	17	51	0.756	321
2	2	1.25E+07			8.59E+05	549	1.74	63.92%	53	80	100	85	1	70	21	1400
4	3	9.00E+07	0	4	2.26E+06	141	1.31	77.71%	53	95	100	92	67	72	39	3900
4	2	2.13E+06			7.15E+04	1,057	1.03	97.83%	53	100	71	100	6	60	1	185
2	6	4.15E+07	0	5	2.58E+03	1,387	1.35	65.47%	53	100	57	83	16	41	7.2	191
2	4	5.61E+07	0	0	2.81E+04	546	1.2	88.21%	53	55	75	83	6	63	7.3	817
4	3	2.10E+07			9.41E+02	71	1.4	79.81%	53	85	75	100	9	52	0.569	241
2	5	9.90E+07	0	2	4.51E+03	299	1.25	87.36%	54	89	75	92	35	54	3.4	1000

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
3	5	1.17E+07			2.05E+06	670	1.43	80.18%	54	83	57	92	79	86	20000	9300
2	3	1.30E+08			2.85E+03	362	3	20%	54	95	75	85	12	29	0.28	121
1	1	2.25E+08			7.55E+03	57	1.74	45.92%	54	93	75	92	39	47	0.69	210
2	1	2.00E+07			3.77E+05	208	1.45	77.79%	54	85	54	83	1,772	78	108	9800
4	2	8.50E+07			2.04E+05	226	3.76	32.09%	54	100	57	92	17	62	15	1400
2	6	2.83E+07	0	2	6.28E+04	104	1.19	92.01%	54	88	71	83	31	72	5.2	2000
3	3	4.60E+07	1	0	1.58E+04	576	1.2	91.40%	54	84	68	92	21	62	0.261	101
1	3	4.22E+07	0	7	6.76E+03	700	3.05	42.34%	54	91	79	92	20	61	4.9	854
2	7	3.56E+07			1.25E+05	585	4.45	41.79%	54	95	79	85	63	52	4.4	1200
1	1	1.20E+06			4.29E+02	58	2	0%	54	90	70	100		1.8	0.04	27
4	2	1.18E+08			3.62E+04	865	2.39	50.80%	55	89	75	92	75	47	2.3	762
2	4	2.66E+07	0	6	1.90E+06	1,410	5.62	46.22%	55	95	100	92	3	72	60	2500
5	6	2.82E+07	0	4	1.11E+04	806	1.47	53.40%	55	87	75	92	15	39	1.1	319
3	3	2.60E+06			8.84E+03	650	1.09	93.56%	55	95	79	92	6	20	0.337	123
3	2	8.00E+06	0	8	1.10E+04	72	1.98	75.38%	55	92	57	82	154	70	5.7	1900
2	3	1.90E+07	0	1	1.74E+05	1,706	2.21	49.68%	55	88	75	91	21	34	366	311
2	3	8.49E+06			2.60E+04	1,014	1.65	76.31%	55	86	79	92	55	55	0.399	124
4	3	8.50E+07	7	5	3.80E+02	26	3	50%	55	96	100	100	70	51	2.9	435
1	1	4.00E+07			3.85E+03	246	1.3	70.38%	55	93	75	77	6	15	0.049	33
1	6	2.12E+07			9.48E+03	563	1.94	58.47%	55	94	68	92	19	44	2.1	302
2	6	3.55E+08	15	3	4.19E+04	880	4.25	46.68%	56	94	57	92	57	61	10	1300
1	2	1.00E+08	17	16	6.99E+03	49	1.69	65.27%	56	65	75	92	53	57	3.8	788
1	4	2.76E+08			5.99E+03	11	1.45	54.76%	56	92	79	85	38	43	0.96	249
5	1	5.21E+06			4.40E+06	1,327	2.07	66.60%	56	88	75	100	18	62	115	2.2
3	3	2.80E+07	0	24	4.41E+05	640	1.48	73.49%	56	92	100	85	13	62	2.7	393
2	13	9.98E+06			2.41E+03	3	1.54	45.60%	56	88	79	100	18	60	24	877
1	3	1.11E+08	7	0	5.86E+03	721	2.07	70.82%	56	96	75	92	21	46	0.789	104
2	2	5.30E+06	0	0	1.29E+03	1,156	1.31	91.16%	56	91	75	83	4	45	3.3	382
4	18	9.93E+08	0	1	5.24E+05	1,775	1.46	81.39%	57	89	79	92	61	64	5.9	1700
2	8	3.61E+07	0	2	1.67E+06	964	1.73	66.77%	57	100	100	100	27	73	190	5100
2	5	2.55E+08			2.80E+03	92	2.1	51.05%	57	89	75	92	66	34	1.8	335
2	3	1.50E+07	0	1	4.78E+03	238	1.6	55.31%	57	93	79	85	33	52	5.5	636
6	3	1.00E+07	2	0	1.24E+03	445	1.71	64.60%	57	76	50	77	13	26	0.158	63
2	5	3.94E+07	0	10	2.01E+06	574	2.56	45.70%	57	85	75	92	26	38	0.842	244
2	4	4.00E+05	0	4	2.77E+03	176	2.23	79.42%	57	82	71	92	25	36	1.1	506
2	2	7.20E+07			2.99E+03	1,463	3.44	75.82%	58	92	75	92	15	65	0.91	196
2	8	2.29E+08	0	9	2.75E+05	452	1.53	67.30%	58	89	96	77	49	66	9.2	2200
3	3	5.33E+06			1.07E+04	116	1.82	50.62%	58	96	79	92	66	71	6.6	2600
2	2	4.50E+06			4.74E+03	14	2.74	18.80%	58	95	61	100		27	0.755	170
1	3	1.68E+08	1	0	5.47E+04	224	1.97	8.53%	58	90	79	100	20	60	0.147	48
2	3	1.41E+07	3	0	2.27E+03	2	1.44	56.21%	58	96	79	92	12	44	0.977	274
4	2	8.00E+06			4.63E+05	38	1.11	88.89%	58	90	79	100	2	61	0.535	161
2	5	4.06E+07	2	0	8.54E+04	437	1.1	95.18%	59	84	79	91	36	56	4.8	689
1	1	1.50E+08			1.01E+04	182	3.16	48.77%	59	89	79	92	49	22	0.4	84
3	7	5.24E+07			4.03E+07	1,438	1.97	63.30%	59	76	75	100	27	49	37	1700

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
4	6	2.77E+07			3.78E+03	51	2.28	35.87%	59	89	79	92	31	30	20	115
4	7	1.16E+07			4.74E+03	439	1.72	63.95%	59	93	79	100	85	45	1.7	430
2	2	4.72E+07	0	1	9.21E+02	15	1.11	88.82%	59	76	79	92	11	39	0.564	222
4	11	1.16E+09	1	9	9.41E+06	772	1.82	68.58%	60	86	79	92	204	84	2.2	317
1	4	9.09E+08	0	4	9.73E+03	30	2.32	52.92%	60	96	75	85	18	51	0.88	554
4	11	3.85E+07			2.06E+05	252	1	99.79%	60	63	75	91	49	43	2	485
3	4	2.45E+07	0	2	3.87E+03	24	2.05	40.17%	60	93	75	92	30	67	7.2	843
7	5	1.98E+07	0	2	2.42E+05	369	1.07	93.42%	60	92	100	100	15	57	4.7	1100
1	6	2.91E+08			2.48E+03	49	1.36	79.54%	60	86	75	85	175	48	3.7	337
2	3	1.15E+07	0	3	3.62E+03	2,054	3.43	57.32%	60	79	75	100	24	45	1.3	345
3	2	4.00E+06	0	1	1.43E+03	9	1.11	88.50%	60	95	79	92	14	63	0.753	34
4	4	1.94E+07	0	0	2.61E+03	95	1.38	90.60%	60	92	54	85	5	39	0.92	346
3	2	3.70E+07			5.32E+03	1,891	1.93	78.56%	61	96	75	85	19	43	1.1	319
2	8	3.79E+07			2.00E+03	60	2.63	32.33%	61	88	79	100	41	50	2.1	597
2	3	2.89E+07	0	5	1.66E+05	637	2	71.41%	61	86	71	92	16	72	6.9	2100
2	4	2.25E+07	0	1	1.95E+04	135	2	0%	61	79	75	85	36	41	0.471	149
2	1	3.50E+07	0	1	2.56E+04	262	1.62	57.75%	61	96	82	92	13	58	16	366
6	1	3.57E+06	0	2	1.15E+05	597	1.66	73.21%	61	92	82	91	5	44	4.8	727
3	2	1.96E+08			5.91E+02	3,082	1.33	66.67%	61	87	79	100	39	31	1.1	188
3	6	4.37E+07	0	2	4.98E+03	111	1.33	66.71%	62	82	71	85	18	68	0.21	58
3	1	1.20E+07			4.90E+06	704	1.7	69.82%	62	100	100	85	7	81	256	7000
2	3	1.60E+07			2.08E+04	539	1.5	89.94%	62	87	79	92	4	56	0.363	127
2	2	9.19E+06	0	1	1.90E+03	20	1.4	60.43%	62	94	100	100		32	1.5	279
4	2	3.38E+07			1.14E+03	621	5.5	0%	62	90	79	77	22	25	0.064	22
1	2	4.75E+06			7.51E+05	531	2.49	41.48%	62	69	96	77	27	46	17	937
1	4	2.90E+06			1.59E+04	562	2.11	65.07%	63	86	79	92	6	44	4.7	571
1	5	4.57E+07	0	9	1.04E+05	787	4.82	31.64%	63	88	100	61	2	60	0.22	92
5	3	1.00E+07			1.80E+04	43	1.28	82.34%	63	96	75	100	12	52	960	1900
2	1	1.50E+07			4.69E+04	686	2.01	91.84%	63	89	100	92	1	43	16	558
5	3	1.65E+07	0	4	1.29E+05	1,978	2.63	55.50%	63	79	57	85	45	54	4.3	856
3	3	2.22E+06	0	3	4.78E+03	1,757	1.17	94.39%	63	80	96	85	16	51	1.8	481
2	3	1.96E+07			2.56E+05	252	2.33	45.75%	64	90	79	92	12	44	3.9	414
2	7	2.35E+08	8	2	7.22E+02	25	1.79	21.05%	64	91	75	77	59	34	0.16	82
2	2	1.00E+07	0	2	1.59E+04	527	1.32	96.41%	64	93	57	100	21	42	2	488
2	4	9.66E+07			3.37E+04	250	1.84	55.41%	64	87	96	100	3	46	0.407	160
3	4	7.09E+06			6.39E+02	3	1.21	79.19%	64	92	79	92	13	60	1.1	277
3	6	4.95E+08	6	29	1.54E+04	150	1.48	85.73%	65	73	79	92	97	55	2.6	659
4	5	1.85E+07	0	2	2.81E+04	1,332	3.84	22.78%	65	91	75	91	12	51	1.3	485
4	3	3.10E+07			1.75E+06	1,011	3.29	34.78%	65	84	100	92	20	52	106	780
3	2	9.70E+07			1.21E+03	19	2	0%	65	74	89	100	7	45	0.313	76
2	4	3.10E+06			2.38E+03	55	2.28	19.48%	65	85	54	100	4	39	6.1	633
2	3	9.45E+06	0	1	1.17E+05	60	1.28	78.49%	65	93	100	92	17	47	0.043	12
1	8	1.59E+09	47	4	6.35E+04	592	1.27	89.16%	66	91	75	85	96	50	7	783
2	2	1.85E+06	0	4	5.37E+04	1,907	6.23	45.48%	66	55	75	92	9	53	7.5	699
1	1	1.90E+09	0	2	1.13E+03	459	1.78	39.15%	66	88	100	100	30	34	392	93

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
4	2	1.40E+08	1	0	1.86E+03	58	2.78	56.96%	66	95	79	92	45	44	1.2	561
3	4	2.22E+07	0	1	1.13E+05	708	2.56	53.17%	66	91	75	92	12	44	2.6	295
2	2	7.40E+06			1.58E+06	297	1.25	83.59%	66	83	75	85	6	66	347	2500
6	1	1.32E+08	0	0	2.73E+03	367	1.4	68.67%	67	83	75	83	51	41	0.57	168
2	5	4.89E+07			7.21E+03	33	1.03	97.45%	67	89	75	83	41	43	1.4	435
1	2	3.80E+07	0	6	3.58E+06	1,209	1.36	75.97%	67	88	61	100	1	70	1.7	599
2	2	5.00E+06			6.92E+03	231	2.37	74.75%	67	100	57	100		44	0.89	243
3	2	1.03E+07			5.04E+05	711	2.22	60.88%	67	84	100	92	5	64	6	1200
4	5	1.38E+07	0	1	3.43E+03	49	1.5	83.40%	67	88	75	92	3	28	0.79	162
2	3	1.63E+08	1	0	1.35E+03	24	2	0%	68	83	75	77	38	37	0.4	93
1	4	4.53E+06	0	1	5.19E+04	295	1.04	96.25%	68	88	100	92	18	54	5.4	954
1	3	1.29E+08	27	3	1.71E+03	401	3	33.33%	68	95	96	92	18	40	0.988	243
4	8	2.03E+09	1	0	4.90E+03	124	2.1	4.90%	68	77	96	91	6	38	65	146
1	4	2.85E+07			1.29E+05	962	5.19	23.16%	68	86	79	85		37	0.579	226
4	4	3.91E+07	0	4	2.25E+04	181	1.86	46.27%	68	86	79	92	4	46	2.2	666
1	2	1.35E+07			1.05E+03	23	1.01	98.95%	68	82	79	92		39	1.8	248
2	3	5.50E+06			6.32E+03	2,730	1.45	94.95%	68	81	54	92	19	49	0.136	50
2	3	7.25E+06	0	1	1.03E+04	434	2.15	46.19%	69	92	79	100	1	38	3.2	277
5	3	6.74E+06			3.70E+04	259	1.09	94.57%	69	79	100	92	5	47	3.2	1100
3	3	1.60E+07			4.27E+05	560	1.21	88.06%	69	94	52	100	4	69	90	475
2	6	1.51E+08	3	0	2.93E+03	113	2.7	46.05%	70	90	96	100	84	51	0.78	301
3	3	1.75E+08			2.33E+06	475	1.31	78.20%	70	83	79	92	8	53	13	1200
2	7	8.27E+07	0	3	9.05E+04	602	2.75	45.51%	70	98	79	92	38	62	1.9	726
3	3	1.99E+07			1.53E+05	1,880	5.38	44.48%	70	93	75	100	10	70	4	506
3	3	1.00E+07	0	3	1.18E+05	1,279	4.21	53.37%	70		79	92	16	65	0.198	61
2	1	7.00E+07			4.56E+03	96	1.38	62.50%	70	95	100	92	22	15	0.253	189
1	1	7.60E+06			6.27E+03	257	3	18.18%	70	88	100	82	43	45	0.422	150
2	3	7.64E+06	0	1	3.96E+03	7	1.2	79.52%	70	95	100	100	9	55	2.5	483
1	1	7.34E+06	1	0	2.61E+03	376	3	52.47%	70	95	71	100		12	0.338	81
2	5	2.00E+09	91	6	7.61E+04	541	1.61	79.75%	71	77	96	83	152	69	1	222
3	5	3.10E+07	0	1	9.10E+05	224	2.68	43.76%	71	95	79	85	45	67	23	3100
2	5	4.56E+07			1.97E+04	1,947	2.79	78.35%	71	65	100	92	36	62	0.2	68
4	2	9.40E+07			2.14E+04	93	2.71	26.86%	71	100	75	92	20	49	1.6	657
2	3	2.50E+06			2.16E+04	1,070	2.2	66.03%	71	83	100	77	4	53	1.3	413
2	4	9.00E+06	0	0	3.93E+06	490	1.29	78.47%	71	82	79	92	17	43	6.1	1100
3	4	5.88E+06	12	2	1.96E+02	15	2	0%	71	96	61	50	53	47	0.575	129
2	2	1.30E+07			1.37E+04	1,082	1.33	74.78%	72	96	79	92	10	47	8.7	436
2	8	8.70E+07	6	5	1.99E+05	23	1.5	51.82%	72	89	79	92	43	65	9.2	1300
3	1	8.30E+06			3.94E+03	49	1.03	96.75%	72	92	61	91	3	28	0.487	105
1	3	4.06E+07	0	1	7.22E+04	262	1.35	75.73%	72	88	96	45	21	43	4200	902
2	2	1.70E+07	10	5	1.91E+04	632	2.04	58.96%	72	87	75	85	14	63	28	1100
2	10	9.40E+07			1.01E+03	1,419	2.29	42.86%	72	90	79	83	42	35	3.5	219
4	7	2.74E+07			3.06E+04	119	2.37	55.74%	73	88	95	100	175	66	5.9	1100
4	4	6.20E+07	0	1	2.14E+06	515	1.44	76.03%	73	82	100	92	38	78	1.3	512
2	2	2.25E+05	13	1	6.13E+03	1	1.09	90.70%	73	85	96	85	25	37	0.455	81

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs

สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

Internal Factor					Owned Media											
Number of Founders	Number of Funding Rounds	Total Funding Amount	Patents Granted	Trademarks Registered	Monthly Visits	Visit Duration	Page Views / Visit	Bounce Rate	Website Performance	Website Accessibility	Website Best Practices	Website SEO	Number of Articles	Domain Rating	Backlinks	Linking Websites
3	5	3.55E+06	5	0	7.67E+04	42	1.46	66.54%	73	94	96	100	36	53	25	6400
1	6	2.00E+07	0	3	4.01E+05	785	2.71	42.58%	73	92	75	85	11	57	5.6	800
2	5	6.62E+07			4.07E+05	324	1.17	87.33%	74	95	75	100	15	57	0.717	260
2	3	6.05E+06	0	1	2.13E+05	1,359	3.43	36.24%	74	100	100	100	3	45	2200	180
2	1	5.00E+06	0	1	5.65E+03	34	1.12	87.90%	74	96	75	100	21	43	0.122	28
3	4	2.79E+08	10	13	2.62E+03	15	1.87	56.44%	75	97	100	100	35	30	0.32	68
2	4	3.93E+07			1.86E+07	351	1.33	77.57%	75	84	100	85	8	72	0.304	82
2	4	1.18E+08	1	0	3.00E+05	657	1.93	66.19%	76	87	79	92	40	60	3.7	1500
2	5	8.51E+07			5.25E+05	559	1.72	74.30%	76	96	100	100	41	70	5.6	806
1	9	3.11E+08	2	3	1.72E+04	1,097	1.96	65.90%	77	94	100	92	43	33	0.55	195
3	5	4.64E+07	0	0	1.04E+03	7	1.26	73.61%	77	92	79	100	38	40	0.06	28
2	4	1.05E+07			2.85E+03	1,074	1.2	80%	77	88	75	92	21	32	0.853	281
1	4	1.41E+07			7.20E+02	25	1.4	80%	78	77	75	91	21	31	0.56	189
3	1	3.10E+06			7.61E+03	1,119	1.76	72.59%	78	90	100	100	10	28	0.642	163
2	4	1.30E+07	1	0	1.59E+04	185	3.89	27.78%	78	98	79	92	20	51	2.3	477
2	3	2.40E+07	0	4	2.38E+03	1,313	1.78	37.74%	79	79	57	92	30	64	18	2200
3	9	8.17E+06	0	4	2.30E+04	6	1.14	86.32%	79	100	79	100	2	63	0.616	310
3	2	1.36E+07			1.03E+04	10	1.41	84.02%	80	69	70	92	18	50	9.4	554
1	2	4.00E+08	0	1	5.70E+02	13	2	0%	80	90	79	100		15	0.407	129
2	6	1.65E+08			1.74E+05	476	2.82	40.80%	81	78	100	77	74	73	19	2000
2	4	2.27E+07			5.17E+03	295	4.19	24.07%	81	87	57	83		69	14	633
3	2	2.16E+07	0	3	1.87E+04	132	1.91	68.93%	81	95	79	100	34	56	22	1200
2	3	8.65E+07	0	1	7.58E+04	246	1.57	68.18%	82	78	100	92	14	48	1.6	512
1	3	4.80E+07			1.14E+03	86	3.5	50%	83	90	100	92	11	2.6	0.096	28
3	3	7.96E+06			8.24E+03	69	1.17	92.82%	83	91	75	61	4	37	0.357	107
2	11	3.39E+08			1.30E+06	2,084	1.18	90.24%	84	78	79	83	22	63	38	6200
1	4	2.85E+08	0	1	7.51E+03	738	2.43	38.26%	84	84	96	82	72	33	1.4	204
2	4	4.18E+08	9	0	1.70E+04	17	1.76	39.42%	86	89	71	92	86	29	0.78	219
2	4	1.18E+07			2.77E+04	700	1.6	75.34%	86	93	100	100	7	31	0.124	50
2	2	2.60E+07	0	0	1.71E+03	18	2.67	33.33%	87	92	79	91		16	0.15	51
2	3	3.05E+07	0	1	1.22E+04	121	1.75	39.43%	88	95	71	92	9	27	0.47	208
5	3	7.87E+07			6.67E+02	1	1.38	62.22%	88	91	100	91	13	47	5.2	511
1	5	4.94E+06	6	0	2.94E+05	618	1.77	50.54%	88	82	96	92	97	61	132	2500
1	2	3.50E+06	0	0	2.01E+05	298	1.45	75.24%	89	92	100	91	6	57	3.1	1000
2	6	1.04E+09	0	0	2.48E+03	498	2.26	46.16%	90	60	100	85	23	56	3.4	514
1	2	4.70E+07			4.82E+04	159	1.93	6.81%	90	100	100	100	39	44	1.5	429
2	2	4.80E+06	0	1	4.14E+03	22	1.14	86.22%	90	80	100	92	21	64	2.4	622
2	5	2.91E+07	0	1	1.66E+03	488	2.49	47.59%	91	100	75	92	19	55	0.463	219
3	4	4.90E+07	45	6	2.77E+04	1,048	1.26	84.56%	92	86	100	77	70	59	978	1100
2	2	2.56E+07			1.29E+05	440	2.94	28.88%	92	93	100	83	3	25	0.316	160
1	1	7.50E+07			7.03E+03	25	1.38	70.05%	93	92	100	92	21	61	40	1300
4	4	4.07E+07			4.51E+02	14	1.71	29.27%	93	84	93	50	29	36	1.5	449
2	2	3.01E+07	0	4	7.42E+03	171	1.49	73%	93	87	100	92	8	56	1.7	634
3	2	1.00E+07			1.09E+05	489	2.13	53.02%	94	82	96	45	8	72	155	1900
3	3	2.20E+07			2.77E+04	293	3.03	63.72%	94	83	96	82	38	65	8.7	1500

ตารางที่ ข.2 ข้อมูลดิบที่เพิ่มมิติของข้อมูลจาก Lighthouse และ Ahrefs
สำหรับบริษัทที่ยังดำเนินการ (ต่อ)

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3	4	2.33E+07	0	1	4.58E+03	70	1.05	94.62%	95	80	100	100	13	65	8	1000
2	1	2.60E+07	3	3	1.46E+03	9	2.56	21.81%	95	94	100	92	10	36	0.694	248
2	1	6.10E+06			1.32E+03	6	1.02	98.33%	95	100	79	100	12	69	4.3	906
1	3	5.54E+06	0	0	4.81E+03	492	2.73	66.47%	96	90	96	100	11	36	0.862	140
2	5	3.90E+07	3	0	2.45E+02	43	4	0%	97	89	100	92	7	16	0.369	178
2	6	2.71E+07	1	0	1.35E+03	23	2	0%	98	100	100	91	24	44	1.2	286
2	3	1.20E+07	0	2	9.91E+04	1,122	1.47	66.95%	100	100	100	100	6	59	226	1500
2	3	9.28E+07	3	4	3.65E+03	142	1.67	43.36%		91	100	100	29	27	0.527	129